



REP HEADLINE# 6146971      TRF# 322953      REP: TEL# 215-564-1206      FAX# 215 564 1103  
 \$\$\$ MOD# 6: UNAPPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      HARRIS REPORT FROM REP      NOV13/12 11.25  
 ORDER WORKSHEET      \*\*CHANGES\*\*      \*\*\* WPXI-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
74	A		1140P-1222A	30		\$1,700.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS-BLACK & GOLD ZONE ORD COM1: NEWS-BLACK & GOLD ZONE RAN LATE DUE TO NFL RUNOVER ORD COM2: SPOT RAN 1221A IN PRGM ORDERED - MB THIS IS A MAKE-GOOD FOR NOV4 ON LINE-63 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M15 OK'D BUY#63      MISSED:SUN/1135P-1205A      NOV4      30S      \$1,700.00      (NOV5/12) OFFER:SUN/1140P-1222A      NOV4      30S      \$1,700.00      PLS ADVISE. CMT:NEWS-BLACK & GOLD ZONE RAN LATE DUE TO NFL RUNOVER CMT:SPOT RAN 1221A IN PRGM ORDERED - MB												
NOV/12			63175.00								CONTRACT TOTAL	63175.00
											TOTAL SPOTS	74

MARKET TOTALS \$410,950      WPXI 29%      KDKA 36%      WTAE 23%      WPGH 9%      CABL 1%      WPCW 1%      WPMY 1%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV5/12 12.36  
\*\*\* WPXI-TV \*\*\*

REP HEADLINE# 6146971 TRF# 322953  
\$\$\$ MOD# 6: APPROVED REV #0 \$\$\$

ADV # 09132 ADV. NAME ISS/DCCC REP. # OFF. # 18 SALESMAN #  
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY  
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6146971 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC 10/30 EST#1192 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV5/12 12.36

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS: DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

M15 UNRESL BUY#63 MISSED: SUN/1135P-1205A NOV4

OFFER: SUN/1140P-1222A NOV4

CMT: NEWS-BLACK & GOLD ZONE RAN LATE DUE TO NFL RUNOVER

CMT: SPOT RAN 1221A IN PRGM ORDERED - MB

30S \$1,700.00 (NOV5/12)  
30S \$1,700.00 PLS ADVISE.

CONTRACT TOTAL 63175.00  
TOTAL SPOTS 74